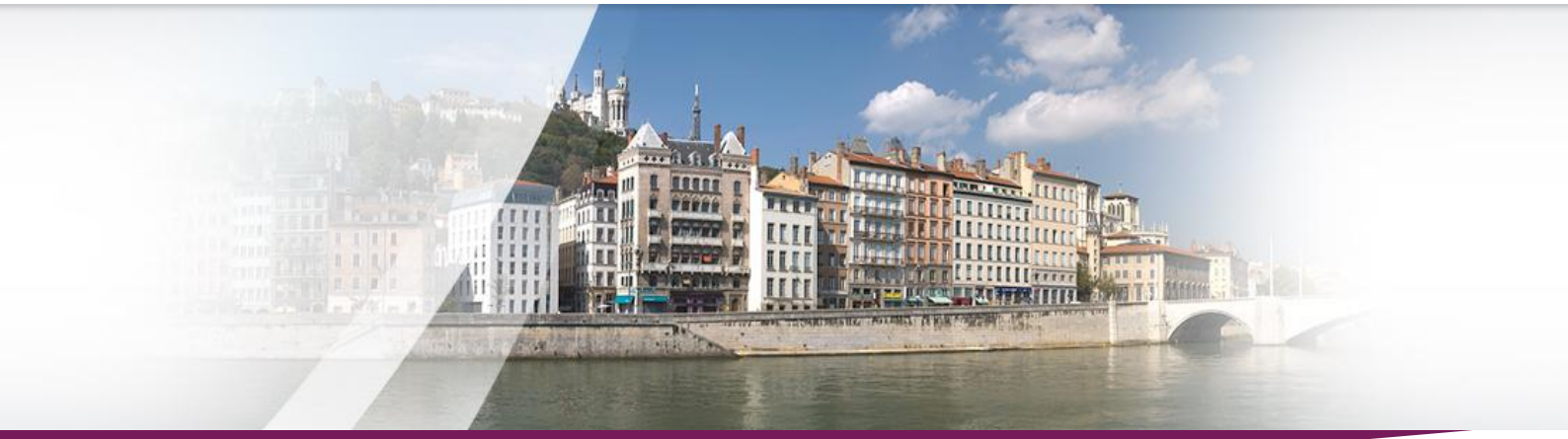
EUROPEAN

15 - 19 MAY 2017

BBA INSEEC BORDEAUX LYON

WEEK



BBA INSEEC
École de Commerce Européenne
Bordeaux • Lyon • London

EUROPEAN

WEEK

WELCOME

Dear Partners, Colleagues, Academics,

We are pleased to invite you to the 10th European Week taking place on May 15 - 19, 2017 at our campuses in Lyon and Bordeaux, France.

Since 2008 BBA INSEEC Ecole de Commerce Europeenne has been organizing a traditional international week which offers its students an opportunity to expand knowledge and skills in business area within international classes and to give them a flavor for future study abroad.

It is also a way of strengthening a fruitful collaboration with Partner Universities by encouraging teaching mobility.

In addition to the lectures, opportunities to socialize with BBA INSEEC administrative and academic staff are also a part of program.

The EW2017 event invites all participants to discuss, try out and share current trends, topics and models for developing education in the field of business.

The European Week in France would be certainly a great opportunity to get to know our institution and but also to experience French culture and way of life. We will arrange social activities (dinners, workshops) to offer participants networking informal conditions.

PROGRAMME

Guest lecturers have a choice to attend the event either on both campuses (transfer from Lyon to Bordeaux by plane being assured by BBA INSEEC) or to give lectures only at one location (ref. planning below):

- Lyon - Bordeaux campuses I 15 - 19 May 2017
- Lyon campus only I 15 - 17 May 2017
- Bordeaux campus only I 17 - 19 May 2017

We do recommend participants to stay a minimum of three days and to give lectures on a mutually agreed topic(s) : Marketing, Finance, Business Management, Entrepreunership, E-business, Interactive Business English etc.

Guest lecturers are invited to suggest their study topics within the area of their expertise.

Teaching staff participants travelling within Erasmus are expected to give eight teaching hours in order to meet the minimum requirement.

The individual academic working frame would include:

- an academic module (2*3h) with an evaluation (0.5h) to be defined once a teaching topic is agreed;

- a participation in Company Setting-up Challenge as Jury Member.

The working language of the week is English.

PLANNING

Expected arrival to Lyon Sunday May 14, 2017.

LYON CAMPUS

MONDAY 15 MAY

9 - 12 AM	Reception / Lectures
	Lunch
2 - 5 PM	Lectures
7:30 PM	Social Networking

TUESDAY 16 MAY

9 - 12 AM	Reception / Lectures
	Lunch
2 - 5 PM	Lectures
7:30 PM	Social Networking

WEDNESDAY 17 MAY

Midday	Meeting & Transfer to the Airport Flight to Bordeaux / Transfer from the airport to hotel(s)
7:30 PM	Social Networking

BORDEAUX CAMPUS

THURSDAY 18 MAY

9 - 12 AM	Reception / Lectures
	Lunch
2 - 5 PM	Lectures
7:30 PM	Social Networking

FRIDAY 19 MAY

9 - 12 AM	Reception / Lectures
	Lunch
2 - 5 PM	Lectures
7:30 PM	Social Networking

Expected departure from Bordeaux : Saturday May 20, 2017.

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CAMPUS BORDEAUX
26 RUE RAZE - 33000 BORDEAUX

CAMPUS LYON
25 RUE DE L'UNIVERSITE - 69007 LYON

REGISTRATION

STEP 1 : APPLICATION

Application Period : 25 January to 24 February 2017

Application Form Online

You will receive a confirmation email no later than the 28 February, 2017 regarding your participation in the International Week.

Please note, we can only accept a limited number of guest lecturers and in order to guarantee a cultural diversity of EW2017 group, the number of participants is limited to two persons per institution.

STEP 2 : ACADEMIC & TRAVELLING FORMALITIES

Once your application approved you will be asked to submit the following supporting documents before March 11:

- for all participants : CV / ID picture / Course Outline

- for participants attending both BBA INSEEC campuses : Copy of your Travel / ID card (Passport or EU ID for EU citizens).

Should you have further queries, please feel free to contact our International Office at international@inseec.com.

We look forward to welcome you at BBA INSEEC ECE Bordeaux – Lyon next May!

FINANCIAL ISSUES

REGISTRATION FEE : no fee applied.

CATERING : lunches, refreshments and dinners are offered.

FLIGHT TRANSFER : covered if both locations attended.

SOCIAL ACTIVITIES : offered.

OTHER : guest lectures are expected to cover their travel, accommodation and daily allowance expenses.

EU FUNDING : Participants whose institutions are members of the ERASMUS+ mobility programme can apply for an ERASMUS+ grant through their home institution international office.

In case there is no Erasmus agreement between our institutions covering teacher mobility yet, we would care for extending existing agreements or set up new ones.

For non-EU Partners, financial issues will have to be discussed bilaterally.

HOUSING

We invite participants to make their own accommodation arrangements since we do not have on-campus halls of residence. Information on hotels is provided through Accommodation facilities guide per campus.

EUROPEAN WEEK

CONTACT

INTERNATIONAL OFFICE

international@inseec.com

BORDEAUX

ANDERSON Elodie
Phone: +33 (0)5 57 87 70 47
eanderson@inseec.com

LYON

WEGOROWSKA Wioleta
Phone: +33 (0)4 78 27 50 17
wwegorowska@inseec.com