



**Russian International Olympic University**  
**Education Programme «Master of Sport Administration»: 2021-2022**

Aims	<p>Training a new generation of sports managers with both strategic and operational skills to work professionally in any economic environment.</p> <p>The MSA students will learn how to effectively manage sports venues, events, clubs, financial and information flows in sport, and how to build appropriate marketing strategies. They will also be trained in the legal aspects of sports and research methodology.</p> <p>For more information on the MSA programme, please, follow the link:  <a href="http://www.olympicuniversity.ru/en/web/msa-eng1/home">http://www.olympicuniversity.ru/en/web/msa-eng1/home</a></p>
Candidates	<p>The MSA course is designed for individuals who have higher education qualifications, leadership qualities and an ambition to develop their professional expertise and make an outstanding career in sports administration. The course targets employees of National Olympic Committees, sports federations, clubs, marketing agencies and various sports industry businesses.</p>
Programme strengths	<ol style="list-style-type: none"> <li>1. International faculty</li> <li>2. Location in the host city of the 2014 Winter Olympics and Paralympics</li> <li>3. Opportunities for practical application of skills at the Olympic venues</li> <li>4. International group of students</li> <li>5. Modern University campus on the Black Sea</li> <li>6. Innovative information centre, online access to IOC and Olympic materials</li> </ol>
Programme structure	<p>Students study both general and sport specific management subjects including the international business environment, sports diplomacy, economic theory, strategic management, communications and marketing, finance and legal regulation within the sports industry. They also learn how political institutions work in the sports sector.</p> <p>Professional management skills are polished and developed through studying sports logistics, project management, risk management, event organisation, negotiating techniques, and other subjects.</p> <p>The programme culminates in a graduate qualification paper (thesis).</p>
Language of instruction	English
Programme duration	<p>39 weeks (3 semesters) from September 2021 through June 2022</p> <p>NB: studies to be held in an offline mode in September 2021 if the travel situation allows; if not – a combined learning mode will be arranged (online and offline)</p>
Application documents	<p>Application forms should be accompanied by scanned copies of the following documents:</p> <ol style="list-style-type: none"> <li>1. Passport (should be valid for a minimum period of 18 months from the visa issue date)</li> <li>2. Bachelor's certificate with the transcripts (in English)</li> <li>3. Proof of English language ability (certificate or any other document)</li> <li>4. Support letter from the referring organisation</li> </ol> <p>Applicants may also submit other documents (certificates, letters of recommendation, etc.) demonstrating their achievements in sport, education and social activity.</p> <p>For more details on the application requirements, please, follow the link:  <a href="http://www.olympicuniversity.ru/en/web/msa-eng1/to-applicants">http://www.olympicuniversity.ru/en/web/msa-eng1/to-applicants</a></p>
Olympic scholarship: financial information	<p>The Olympic scholarship offered to RIOU partners' nominees covers the tuition fee, accommodation in a double room in a 3* apartment hotel and some monthly allowance (10,000 roubles).</p> <p>The candidate (or the referring organisation) is to cover the following extra costs:</p> <ul style="list-style-type: none"> <li>- Airfare</li> <li>- Medical insurance (17,000 roubles)</li> <li>- Recognition of diploma in Russia (11,000 roubles)</li> </ul>